

Business Administration, Schulich School of Business, Undergraduate and Graduate

Cyclical Program Review – 2005 - 2013

Final Assessment Report and Implementation Plan_Executive Summary

Reported to Joint-Committee on Quality Assurance: November 2015

Program description:

The Schulich School of Business offers a portfolio of degree programs at all three degree levels – two bachelor degrees (BBA and IBBA), three MBA degrees (MBA, IMBA, EMBA), three Masters degrees (MAcc, MF, MBAN), two stand-alone diplomas (PDAM and Financial Engineering) and a PhD program with specializations in six fields. Within the MBA, six subject-matter concentrations offer students the opportunity to earn a graduate diploma during the normal process of fulfilling their MBA requirements. Students may also pursue a combined JD/MBA or MA/MBA within York University. Schulich is predominantly a graduate business school in terms of programs offered, student fulltime-equivalent enrolment, and course offerings. Nevertheless, the bachelor degree programs are a very important part of the School’s mandate.

Program	Accepts 2013	Enrolment FTES 2013	Degrees Awarded 2013
Undergraduate	449	1740	371
Masters	608	979	620 (plus 56 Diplomas)
PhD	10	47	8

Reviewers appointed by the Vice-Provost Academic:

Dr. Jay Handelman, Associate Dean Research and Associate Professor, Queen’s School of Business, Queen’s University

Barbara Trenholm, Professor Emeritus, Faculty of Business Administration, University of New Brunswick

Dr. Stan Shapson, Professor, Faculty of Education, York University

Site Visit: May 19 and 20, 2015

The reviewers met with selected key University Administrators including the Vice-Provost Academic and the Dean of Graduate Studies. Interviews were conducted with all of Schulich’s key stakeholders including the Management Committee, Directors of programs and areas of specialization, Research and Teaching support members, MBA and Master of Accounting students, and selected alumni and Schulich Advisory Board members. The review team was given full access to the both the York campus facilities of Schulich as well as the Miles Nadal Management Centre in downtown Toronto. The Review Team had the opportunity to speak to MBA and Master of Accounting students prior to classes. The reviewers felt that all participants were open, transparent, and eager to work with us for the betterment of the School.



Outcome: The Joint-Committee on Quality Assurance concluded that the Decanal response adequately addressed the review recommendations. Follow-up report due March 2017.

Summary

The Schulich School of Business has a clear and focused mission and vision. The Review Team was impressed with the School's dedication to developing, and adhering to, its strategic plan while continually scanning its external environment for necessary changes. Schulich's competitive advantages include internationalization, innovation, and diversity. The Review Team was able to see the many ways in which the ethos "change was the norm and not the exception" is enacted throughout the School. Enhancements for the programs focused on student service, in particular career development support, mental health support and funding. The Dean's Implementation Plan outlined action items for the coming year. Support for Teaching will be enhanced through the Schulich Centre for Teaching Excellence (SCTE) which hired a new director in 2014. Additional ways to support the research of Faculty and PhD students are under review.

Alice J. Pitt
November 2015

